



15 Marsh Wall, Isle of Dogs

Plans for world-class landmark development.

Glenkerrin has unveiled plans for the development of an iconic building on the site of the City Pride Public House. The development aims to meet the needs for the future success of the Canary Wharf area.

Key features of the plans are:

- 410 new homes including studio, one, two and three bedroom apartments and 8 penthouses.
- 200 bedroom, 5* luxury hotel complete with a full leisure, spa and conference facility.
- Bar and restaurants to replace the City Pride public house.
- Substantial investment to improve local facilities.

View the exciting future for City Pride.

Local residents can view and comment on the new plans for the City Pride site at a public consultation event to be held at the Marriott Hotel, West India Quay, Thursday 3rd – 5th July (see back page for details). Or visit our website – www.the-pride.co.uk

About the site



This 2,525m² site is currently the City Pride Public House, and was acquired by Glenkerrin in early 2008. The site is surrounded by commercial and residential high rise buildings. Members of the Canary Wharf cluster (either existing or under construction) include One Canada Square (235m); the Landmark towers (147m and 198m) and the three Riverside South towers (72m, 185m, and 234m). Other schemes submitted to for planning approval include the Heron Quays West towers, ranging from 74.5m – 204m in height.



New proposals

The new proposals for the City Pride site have been designed by award winning and world renowned architects Foster & Partners.

The scheme will provide 410 homes from studio to three bed apartments set within a slender and elegant tower. Two entire floors of the building will be dedicated to residential amenity space, creating “gardens in the sky”, plus the ultimate roof terrace – the highest in London at over 200 metres!

10% of homes will be fully accessible for wheelchair users and the scheme provides blue badge valet parking.

The 200 bedroom, five star hotel will be world class with all the associated facilities of a hotel of this quality, including pool, spa & treatment rooms, gym, conference facilities and a fine dining restaurant.

Glenkerrin are looking at the possibility of enabling local people to use the hotel leisure facilities. What do you think? Tell us via the consultation form attached to this newsletter.



Why a hotel?

There is a lack of high quality hotel rooms in the area – given the close proximity to the Canary Wharf financial centre and shopping area which continue to grow and to the very popular O2 Arena. The demand for hotels will also increase with the 2012 Olympic games and the continued regeneration of the Docklands and the Thames Gateway. This location is very well served by public transport and the road network.



What about homes local people can afford?

There is a shortage of quality, traditional, affordable family housing in the area. Glenkerrin has been encouraged by the Council to provide large family homes. A tall building is not the most suitable environment for large family homes.

Through a separate planning application, Glenkerrin has plans for a 187 home, exemplar family development at

443-451 Westferry Road and this is less than a mile away. This site has a lower land value and therefore homes will be more affordable to families. The development also enjoys extensive public open space along with individual gardens. An ideal situation for young families trying to get onto the housing ladder: see www.islandpoint-homes.co.uk for more information.

Let us hear your views...

Glenkerrin is keen to hear the views of local residents on its the proposals, please complete this Freepost response card and send back to us.

- Yes, I generally support the proposals to regenerate 15 Westferry Road (City Pride)
- No, I do not support the current proposals to regenerate 15 Westferry Road (City Pride)
- Don't know...tell us why? _____

Further comments _____

Name

Address

E-mail

Telephone

Under the Data Protection Act of 1998, the personal information which you have supplied will only be used to keep you informed about our activities and for no other purpose. We will use the information you provide us with in this feedback form to analyse and interpret the public's view of the proposals for the City Pride site and shall process such information in accordance with the Data Protection Act 1998.

About us

Glenkerrin is a family-owned firm, formed in 1988. It has roots in Ireland where the firm has won acclaim for its focus on excellent design, meticulous construction and ground-breaking proposals.

A residential project in Ballintyre was awarded Development of the Year 2005, with 'The Grange', Co. Dublin, nominated for Development of the Year 2006. www.glenkerrin.ie

Respecting our neighbours

Glenkerrin takes its responsibilities as a good neighbour very seriously. If planning consent is granted for The Pride a robust construction management plan would be implemented during the construction phase. This would restrict the hours within which the

construction work can be undertaken; set standards for onsite activity and ensure there is close liaison with local residents during the building process, through a single point of contact.

Want to know more?

To find out more or to have your questions answered please drop by the public exhibition being held in the Barbados Room at the Marriott Hotel, West India Quay, E13 4ED on the following dates:

Thursday 3rd July	4pm-8pm
Friday 4th July	4pm-7pm
Saturday 5th July	10am-2pm

For further information visit our website www.the-pride.co.uk or contact Katherine Flower on 020 7566 7962.



FREEPOST RRTG-GGZK-ESHH
20-24 Old Street
London
EC1V 9AB